

Satish Pradhan Dnyanasadhana College, Thane (Arts, Science and Commerce) Reaccredited by NAAC (3rd Cycle) with 'B+' Grade (CGPA-2.69), ISO 21001:2018 Certified

Activity : SESSION FOR CAREER GUIDANCE IN MBA

On 23rd of February, 2023, Department of Accounting and Finance of Satish Pradhan Dnyanasadhana College organised a Session of Career Guidance in MBA for FYBAF, SYBAF and TYBAF.

At 9:00AM, in Room No 606, the session started where Mr. Niketan Taware was present to guide the students related to opportunities that is available in MBA. He provided guidance on when to give MBA CET exam, the students who are not able to pay the huge fees of MBA or due to caste issues like Open Category one, what can they do (loan for students are available) a brief idea about all these was given by him. He also spoke about the sponsorship that is given to our BAF students for internship in his Brightwayz classes and it was happy to know that many students were interested in it and had given their names for it. Later, he told us that a workshop on this will be conducted where there will be five stages in which they will teach us how to make an effective Resume, Group Discussion practice, preparing for interviews, use of Prezi & PowToon and then preparation for MBA will be taught with that they will teach us small technique's that can be used for calculation during MBA CET. Also, he created a WhatsApp group in which all students are there and, in that group, MBA related messages will be posted.

In this way, how it is important to prepare for MBA from now onwards made us think about it. His guidance and suggestions made the students feel motivated to pursue MBA



FUBAF.

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	Attendance Record of the Programme						
a)	Name of Department/ Committee	BAF					
ь)	Name of Collaborating Agency	Name of Collaborating Agency					
c)	Name of activity /Programme					Career	
d)	Date/ Duration of activity			23 fel 8:30	amto	23 9:000m	
Sr. No.	Name of students /Teacher	Gender	Mobile No.	Class	Roll No	Sign of student	
1.	Tonvi Vijay Salunkhe	F	9321930242	FYBAF	87	Zanvi	
2.	Pooja Janasdan kokate	F	8425946063	FYBAR	46	Paujus	
3.	Mayuri Santosh Veer	F	7400373878			Aqueer	
4.	Shubban (k: The Zujam	T/A	9136783221		116	5.C. 2404	
5.	Sakshi shankar. Jadhav	F	7208677278		29	Southers	
6. 7.	Sorange Larmon Mahapure	F	7738642596			Secturer	
8.	Shradelha Vishal Malusone		9762341212			1-	
o. 9.	Anyan Siddhadhan Jacken	F1	9769439770		27	Coby Rep.	
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11.	N'ny perico Algineti Roshani Mawaya	F	95944272			Nizer Roshni.	
12.	Yasneen Khan	F	84540 50342		43	Yassu .	
13.	Shreya Popat Sotre.	F	8691867840			S.P. Sotre	
14.	Nilam Gundy Parab		9702283399			Nilam G. Par	
15.	Deepali Mohendra Japwar	F	8080487144		32	Decali	
16.	Smita Mishna	-	7276230893		60	smita	
17.	Charge Cardosh Sharey	£	disteracer		07	Sharya	
18.	Robini Dattatone Dalui	£	1045012168		11	Robini.	
19.	Swarangi Mamed Sawant	~	9619358230		93	P_	
20.	Riddhi Ravindra Vekhande	F	1819556974	FYRAF	109	Richards	

21.	Ritika Machhindra Balal.	E	9326925217	EVANE	of	Roballa
22.	Hanshada Arun Icolcate	P	7977650608			Hocha
23.	Uma Sandeep Parab	E	859103619			18Paral
24.	Siddhe chinderkar	F	9004371428			SGL
25.	Arpite Wagh	F	8454079157		112	Rwogh
26.	Rani Dusange	4	2541662129	FYBAF	19	RAUT
27.	Sandnja Barpute	F	913-1983605	FYBAP	90	Bondhing
28.	Sakshi Padalkar	F	809733882	FYBAF		Sanshi
29.	pranjali pawor	F	9004178550	FIBAF	79	Cowor
30.	Sanstrauti Salvi	F	8591261082	MARE	22	Dates
31.	Riddhi Manne	T	8369261062		56	Tomarine
32.	Siddhi marne	t	809166643		57	oratore.
33.	Nichi malkas	F	9594308023		53	Nulli
34.	chhaya Rawool	F	7208313969		86	Blank
35.	Siddhi Pardam	F	3321538729		69	Sandar
36.	Mayun Mestry	F	8591048297	FYBAR	59	Mayon
37.	Sanika Mane	F	9322159050		55	Senikel
38.	Clayatri Thorat	F	7208741764	Fyber	107	Officent
39.	Mounali G. Padelkar	F	9223321980		67	andertos
40.	Pranali S. Pashte.	F	9321508930	FYBAF	72	Bianali
41.	Saloni P. Patankar	F	1303024042	ENDAE	13	Fatanka
42.	Sayali Kabadi	F	989219661			bayall
43.	Dipetesbor. m. shindle	F	8779148086	FYBAF	96	Noshinde .
44.	kigti . R. Rone	F	8793706616	FYBAF	88	Atone.
45.	khushi A Duhey	F	7317577830	FYBAF	17	Khushi
46.	Yash Premkumer Jaiswer	M	5452813953	FYBAF	33	Pash
47.	Prathamesh shahaji pang	ale M	986767299	FYDAR	12	Paula
48.	Sahil Sanjay Sawant	M	\$92866876			Bota
49.	Sotran Makesh Archaele.	m	7700053779		121	Ont
50.	Yash sontosh Dige	m	7718006798	FYPAF	15	Su-
51.	Salwin Pavindra Yadav	M	93243388 14	FIBAR	115	Selve
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53.	Jeet B. Karmakar	m	Theosholds	FYBAT		Fry
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55.	Sarresh' S. Gawade	m	232168122			Spay
56.	Omkay . S. Paway	M	9136509104	PYBR	178	Brunch
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58.	Optor S. Pol	M	8 771503165	3 FYBAF	78	Oplar.

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60.	Rohit 9 Poult	m	9324034292	CYDAE		Roha
61.	Rohan . R. Par	M				Rash
62.	Raghulati. V. Singh	m	9326602063		92	11
63.	Ashish . M. Sewant	M	9172489830			
64.	Abhishek R. Patil	M	9022628512	FYBAT	74	Aspat.
65.	Shuppen Patil	M	9 22 444 883	FYDAF	76	them
66.	Ajay B. Thomborre	M	845496693	SFYBA	10 6	Inone
67.	Prem 5: shingre	M	81041384635 907630015)	FYBAF	101	
68.	Vikas. A . projapati	m	907630015)	FYBAF	81	VIRG
69.	OMNAR, S. Shinde	M	8108001856	FYBAF	98	03
70.	Adity e. N. Lokhenale	m	8928602336			A.H. LOK
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b)	Name of Collaborating Agency			Bright	way	8
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2.	Rapul coman moripule	m	8657 802009	SADAE	34	TAN
3.	Shubhan Sinjay Badayc.	M	9324650641	STRAF	06	tinto
4.	Aniked Aking	Mt	8433537160			A
5.	Vishel sonjay Zemer	17	3324469585	SYBAT	102	Jamel
6.	Sujal Babaji Gowade	M	4356072033	348AF	27	Solot
7.	Sunay Anant Joshi	m	8262802534	SYBAF	43	the .
8.	Rushikesh vijay sawant	M	9819763537	SYBAF	78	Barn
9.	Brethmesh V. Caryote	m	8108969192	SYBAF	26	Plangot
10.	Brothamith . P. Vadar.	M	9820897815	SYBAT	98	Pebes
11.	Tevas Vijay Those	M	7045588981		118	FVT
12.	Anikel 8. Suresh Sonawa		9370561488	SYBAR	05	Aprilett.
13.	figuel -releange	M	A386por1	SYBAN		phots >
14.	Aman Singh	M	3004011328	STBAF		E.
15.	Masid Mansum	m	7039417820	SYBAF	28	Myy.
16.	gabil gawant	M	STOO TIGIO 47	STRAF	7.9	(But
17.	Vincolake Mane	M	3350465966			Demans
18.	sotam Stinde	411	3322007187		63	Salam
19.	Attatua Path	M	8657367077		72	apart
20.	Himanshu Shinge	11	9372524699	SYERF	84	Histinge

21.	Sahil Bhat	M	9653262944	SYBAF	10	Sehat
22.	Sahil Panciet	M	0137645549	SNIBPE	70	astil-
23.	Sakahi Anandrao	F	7304807915			sakshi.
24.	Roshani Chavon	Ŧ	7208 455 908			festanis
25.	Sayoli Balkate	Ê	8291453731		07	Sayak
26.	Shouldhar Shirole	F	8850803786		85	Stippers
27.	Notra Bhoir	F	3097933155		112	NROW
28.	Sneher S. Pandey	F	9324608502	SYBDE	69-	Fordey.
29.	Kadambon Rajesh Mane	F	9326197511	SYBAF	55	Rivarle
30.	Aditya Dayanand Lavande	M	8928261825	SYBAR	54	Aditya
31.	Sacut Shadre.	M	9872 809816	SYBAR	12	5. D. Shade
32.	Harsh Ubale	M1	7987367517	SYBAL	93	Rubale
33.	Gaurang Koli.	r1	9136519119		50	Jak
34.	Saurabh H. patil	m	8591090815			Spatin
35.	Aesh Anil Anjaslekar	M	9861591722	SYBAF	109 0	(Dyulld
36.	Omkar Kamble	M	9324011251	SYBAF	119	Charl
37.	Rohan Prakash Gharligaonke	54	8879782655	SYBAF	31	Petraliger
38.	Robit Magullogo	m	720 8665753		65	Odet
39.	Rity Yoday	F	9702363733	SYBAF	99	Rity
40.	Glancy Joseph Alphonso	F	9969343328		2	Horas
41.	Sayali Harishchandra Kulaye	F	932424828		51	Sh lash
42.	Mounali Panturang Pahl	F	932429044		73	mak!
43.	Person Atun Cracoas	F	8104434757	SYBAF	29	PAnea
44.	Rushika Joynant Dhawlale	F	8433540052	SYBAF	21	Pushika
45.	Divya Mohan Saste	F	9987647284	SUBAF	77	Diya:
46.	Sanily uddest mhas hilkon	F	932464 7782	-	60	-ateles
47.	Utkonsha Bansila Jadhev	E	8149594983	SUBAF	39	28th office
48.	Pallon Blombodar Jha	F	8108787313		40	F
49.	Anitet Ahizi	M	8433537960	SYBPF	1	12°
50.	Abreva Avinagh Sowont	t	835681104	SYBAF	80	sowortt .
51.	Sakshi Sandeep Shinde	F	8010404242			a Muende
52.	Purva Sorjat chavan	F	8828012580	SUBAF	14	Prest
53.	Swapali Sunil Chavan	£	9987530989	SYBAR	16	Scharon
54.	Rashani Sunikumar Temb	or F	9967687289			1 c Tablers
55.	Kajol Sandezh Vlane	F	9324295316	1		Durat
56.	Shiverni Rahal Somauth	F	1324 331058			Sliven
57.	Nandita S. Schooligaan Kax	F	9867207266			Nandros
58.	Divya Bobhate	L.	7208678864			Diva

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61.	Drivette The	F	9619419493	,		Ernort
62.	Praixikty J khaionar	F	7309868092			(ANTALU)
63.	Bamrudchi Gr. Panchel	F	-1900149150			Trobay
	Smitha R. CHOSOM	F	840892-137	SYGDE		Smiter
	Rachi A. Dhukate	F	9372662413		22	fadij
	Riya V. Deeb	F	9321604072	NIBAE	106	Prainty
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70.	Sarika s. Margaj	F	9372828126			
	Komal zagade	¥-	7738378106	EVEAS	52	Ashool
	Ackita Kutoli	F	859191553)	SYRAF		Sayali
73.	Sayali Dalvi	F	7039827562			Sakshi.
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b)	Name of Collaborating Agency			Brigh		
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Sr. No.	Name of students /Teacher	Gender	Mobile No.	Class	Roll No	Sign of student
1.	Nikhil Maherdra Vishwaharme	Male	9076048636	TYBAF	96	Silver
2.	Aakash Ashokkumar Punday	male	9326551272	TYBAF	61	AP
3.	Bhavesh mandyashikhar Grovekay	Hall	9769011589	TYBAF		Bhard.
4.	Alinkya chandralant mahad	Male	845253738	FJBAF	23	An
5.	Ritch Bhalerau	MALE	9892235494	TYBAF	9	Rubs
6.	kundan mandaukar	MALE	8355952749		45	randing
7.	Niket strivoom Agoe	MALE	8652710183	TYBA	01	Niker
8.	Tejus Kailus Lande.	Male.	93:12658553	TUBAF	42	Tillade
9.	Sipin Santosh IPte	Male	8 04759052	TYBAF	29	BZPIN
10.	Straj Ravindra Jadhav	Male	9373323613	TYBAF	30	gradhy
11.	Shubhan Bhakar Panchal	Male	9136582674			Sparch
12.	Yash Sanjay Pednekar	Male	9326155317	TYBAF		iptunchas
13.	Waxman Ramphon Kharever	male	730 436224			hikhoin-
14.	Pranau Nathyram Kharade	Male	9222446466		38	Rehrod
15.	Vaibhou Sonjay Patil	Male	9004833233			Bhaves
16.	Shavesh milind toldate	male	7418983369			
17.	Nikhil Deepak chaven	male	8913278913	TYBAL	12	rd-
18.	Akshay Anun Rupawale	Male	9987229650	TYBEF.F	78	Aleshay
19.	Aniket Sikkman Borkule	Mare	8928721455			Aniket
20.	Pathamesh Chardpakant Retil	Male	7208145456	TYBRI	45	really

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21.	Christen Chr	Male	\$308613462	TURAF	70	1 Lot may
22.	Jagnuti Mahah Baugar	female	8652112489	TYBAF		Starger
23.	Chibraul Subode devruch kor	female	7938118674	TYBAF	17 (Mitraj
24.	Vishakha santosh Raval	Female	9137984026	TYBAF	75	Hurd
25.	Adersh Ramesh Gupdon					Auctor
26.	Hansharda Sandeep Janawa	o fem	190634414	TUBA	93	Theo
27.	Manshree Anant Bhadebalka	female	9372270169	TYBAL	07.	Uly 3
28.	Anish hilje	male	7039212005		105	chide
29.	Shrifi Sarangull		9820909155		83	sher
30.	Nikita Nivelunge	F	7798310941	TYBAF	56	Klikita
31.	Nutap Patil	r	7977688514		64	Atutab
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34.	Valshnewi sline	F	7045137456	-1-	92	the
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36.	Tayanthi Woundikond	£	8821759535		169	Mayn
37.	Sayali De Pradhan	F	7710928203	2112	169	US
38.	Salithi Guthallogr	F	829762819	-11-	21	Jalen
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52.	Janvi Sable	F	\$105011155	-11-	79	Tanv1
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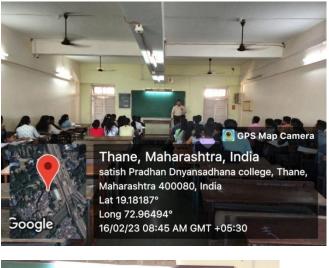
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Activity- Expert Talk on Media Laws in India

Adv. Suyash Pradhan delivered an expert talk on **'Media Laws in India'** for the SYBA students of Mass Communication on 16th of February, 2023.

Report:

The Dept of English organised a guest lecture on 'Media Laws in India' for the SYBA students of Mass Communication on 16th February at 8:00 am in room 306. The session drew upon ideas of Freedom of Press; Censorship; Authorities Regulating the Media Industry; Objectionable Advertising and Major Laws in India. Dr. Runa Shajeev introduced the expert Adv. Suyash Pradhan. and the vote of thanks was offered by the student Praveen.





Attendance:

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(Sample for		
Attendance Record of	the Programme	

n)	Name of Department/ Committee /Assoc	intion Enduil
b)	Name of activity /Programme	English Expert Lecture on . Michael Laures
c)	Date/ Duration of activity	1 Media Louis
t. 10.	Name of students /Teacher	Mohile No. Class Roll Signature No. of
1.	Manish Ashok Doivi	33 2046 8329 SADA 16 mension
3.	Nikhil Jadhar	936210964 STPA. 118 2 9324488443 SYBA 101 Nikh
4. 5. 6.	Karan Sandip Karpe Kash Glouind Bududake	9387600423 37 BA 40 West
6. 7. 8	Sakshi vijat Grawale	4.85913597559145 Jus 8083004422 SYBA 25 Sate
9. 10.	Nivida Dinesh Khandekur	4987490763 STBA 26 Mich 7039103205 518A 113 Wills
11.	Iratikho Bharat Pilane Anushka Atu Sakhare	8108398909 54BA 62 PL-3 332463803558BB 1413 4
13.	Shivahi Prasad Kornal	8419139516 54 BA 155 them.
15.	Rutuja Ajit Salunkhe Kosna Dhawale	9321871430 54BA 68 THIG
16. 17.	Tanavi Bhikaji Vanvatkar Nikita Tukarom Pawor	7208366003 94000 00
18. 19.		333008691 SYBAND 60 NROUSE
20.		
	Prepared by ; Dr.G.R. Bhagure	Approved by : Principal

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	Attendance Record	of the Programme
n)	Name of Department/ Committee /Associat	ion English
b)	Name of activity /Programme	Expert Lecture on
c)	Date/ Duration of activity	i i care con
Sr.	Name of students /Teacher	Mobile No. Class Roll Signature
No.	and the state of t	Mobile No. Class Roll Signature No. of
		student
1.	Mohini Rahul Khanderao	
2.	Grave Machhindra Pagar	8928031186 53BA 135 Gam
3.	Sonali Gangodhar Warghade	9987054610 3/88 92 Burde
4.	Akshata Shivoji Tanowade	9967918239 SYBA 85 Tomo The
5.	Rajeshwari M. Vishwakarma	9619788085 34BA(B) 182 Ro
6.	Sheha Naik	8104445919 SYBACA 51 BREFE
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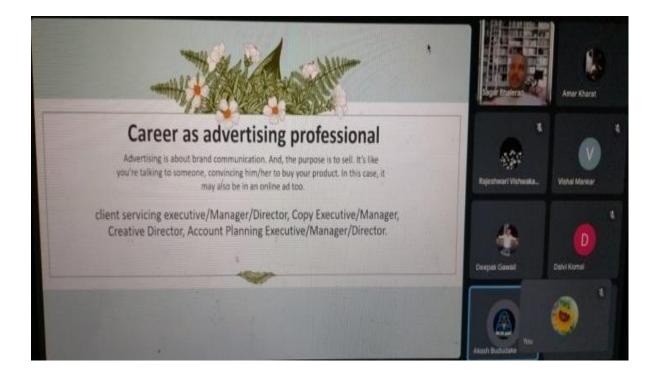
Activity - Expert Talk on Career in Mass Media

Prof. Sagar Bhalerao conducted an online session on **'Career in Mass Media'** for the SYBA students of Mass Communication on 13th February, 2023.

Report:

The Dept. Of English conducted an expert lecture, online on 'Career in Mass Media', on 24th February, 2023 at 6:00 pm. for SYBA students of Mass Communication. Prof. Sagar Bhalerao was the resource person. Dr. Runa Shajeev welcomed and introduced him. He focused on various career options like Journalism, Advertising, Public Relations, Marketing, Writing, Event Management, Entertainment and more. The session concluded with a Q&A which was very stimulating. Prof. Harshita Gurnani proposed the vote of thanks.





Activity- A Lecture On "Financial Literacy"

Descriptive report:

The Department of Business Economics Organized, A Speech by Mr Koustubh Joshi, from Ruia College on "Financial Literacy " on 14th January 2023. The objective of the lecture was to educate youth about Finance, opportunities, and challenges. And to make students aware of "Financial Planning" for future life. The lecture was conducted in classroom no 107 for SYBCOM and TYBCOM students. The guest speaker Kaustubh Joshi has expertise in financial guidance and has delivered more than 50 lectures on the topic. He described the topic briefly in two parts, under section one he briefly explained all investment options i.e., shares, LIC, Fixed deposit, credit card, mutual funds, savings etc their return percentage and long-term benefits. In the next part, he explained how to invest in savings and use money as a powerful tool as a student. He advised the audience to closely monitor their expenses and also encourage them to start saving-Investment planning at an early stage.

Dr Sanjyot Deuskar, Vice-principal of the commerce faculty, Dr Manisha Bhingardiwe, HOD of the Commerce Department, Pragati lot, and the Accountancy department were present for the lecture. The active participation of teaching faculty and students made this event more fruitful.

At the end of the lecture, there was a question-and-answer session in which the doubts of students and faculty were clarified effectively and got some additional ideas for alternative Investment.

The total number of Students Participation: A total of 119 students registered for the lecture on "Financial Literacy"

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N 19° 10' 55.326"_E 72° 57' 54.486" 5XJ7+RX4, Satish Pradhan Dnyanasadhana College,Thane (Arts, Science & Commerce, Off.Eastern Express Highway, Dnyanasadhana Marg, Thane (W) Maharashtra 400604, India

Activity Photography Workshop

Date : 1st December 2022 Thursday Time : 8:00am – 12:00pm Resource Person: Piyush Srivastava Contact Number: Venue: P Savlaram Beneficiaries : SYBAMMC & TYBAFTNMP students

Department of BAMMC & BAFTNMP had organized a photography workshop by Mr. Piyush Srivasatva from Canon India.

Students were given guidance on:

- 1. Photography techniques with canon camera
- 2. Tips on how to get desired shot and angle.
- 3. Features of camera and lenses.
- 4. Hands on training on how to hold camera
- 5. how to edit a photo using different editing tools.

Overall the session was a good learning experience for students and helped them in improvising their photography and editing skills. Mr Piyush guided the students about photography to display their skills with the camera .He conducted a session on. He also spoke about different advantages by Canon camera users, gave tips on how to get desired shot and answered the students' queries. Students were provided with cameras for hands-on learning to apply what they had learned through the discussions. Editing of Pics with specialized tool like was taught.

The session was attended by 23 students from SYBAMMC & 4 students from TYBAFTNMP.

DNYANASADHANA, THANE SOCIETY'S EST: 1980 (Rog. No. MAIL/750/THN) SATISH PRADHAN DNYANASADHANA COLLEGE, THANE (Arts, Science and Commerce)

Reaccredited by NAAC with B* Grade (CGPA 2.69) Affiliated to University of Mumbai ISO 21001:2018 Certified

DEPARTMENT OF BAMMC

Photography Workshop by Cannon

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DATE: 1 December 202

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<u>A Workshop On – Script-writing & Cinematography for Music Videos</u> <u>Date: 27/06/2022, 28/06/2022, 21/07/2022 & 22/07/2022</u>

Department of BAFTNMP organized a 4 Days workshop on scriptwriting and cinematography for Music videos.

Resource person for the same was Mr Virajas Kulkarni an Actor and Director. The idea behind this workshop was to guide students on:

- 1. How scriptwriting for music videos is different from Movies or series.
- 2. Selection of location based on storyline or script and asthetics of the same were explained.
- 3. Angles for shot and video camera use was explained.
- 4. Making of Audio Video Shot, Shot Division and Story Boarding was explained.

It was a beneficial workshop for students. Students were given an activity to make a Music video and report. Drive link of the same is

https://drive.google.com/drive/folders/1LzCxK_9jFeynfUQscWH_Vrl0cKWAbZdr?usp=sharing

The session was concluded on 22nd July with a vote of Thanks to Mr Virajas Kulkarni by one of TYBAFTNMP student Mr Ronak Dhembre.



Students shooting for the practice video given during the workshop.



BAFTNMP student with Virajas Kulkarni during the workshop.

Activity : Practical Aspect of Mutual Fund

Date: 14th December 2022, Wednesday

Venue: 7th Floor classroom 704

Time: 10 am - 12 am

Beneficiary: SYBBI students

Satish Pradhan Dnyanasadhana college organize session on Practical aspect of Mutual Fund. Professor Prajakta Khamkar was guest lecturer. She narratted the practical importance of investment in Mutual fund, it's a one of most possible mode of investments for revenue generation in inflation. She further explained concept of Fund Houses, Broker, entry load , exit load , NAV (Net asset Value) , SIP (Systematic Investment plan) , STP (Systematic transfer plan) , SWP (Systematic withdrawal plan) , AUM (Asset under management) . She explained KYC OF mutual fund, suitable plan for students & how to start Mutual Fund investment in early age for better financial security.

She highlighted following importance of Mutual fund investment

- 1. Liquidity: Investor can easily redeem the investment to meet any kind of financial emergency.
- 2. Professional management by financially expert Fund manager.
- 3. Portfolio Diversification: Debt fund & Equity Fund.
- 4. Investment Flexibility.
- 5. Low cost as compare to other investments options.
- 6. Properly regulated by SEBI.
- 7. Ease of purchasing.

49 Students of SYBBI attended Mutual fund session. Session ends on 12: 15 pm.





ACTIVITY : EDP " An Age of Digi-Preneurs"

Time: 10.45am to 12:30pm

Beneficiaries: SY and TY students BMS

The department of BMS had arranged the session of four varied entrepreneurs Mr Amrut Deshmukh, Ms Anu Poplay, Mr Rohan Dalmia and Mr Vinit Parikh on 26th of August 2022 in the program "AN AGE OF DIGI-PRENEURS". These entrepreneurs spoke about their entrepreneurship journey through digital marketing and their learning's in that journey.

The session helped students in understanding:

- How to start as an entrepreneur.
- Where to search for financial resources.
- How to manage marketing.
- How using Digital marketing helped them to achieve their sales target/followers.

Amrut Deshmukh talked about how social media helped him in getting more listerners to hie audio books. He used Whats app as first Digital Marketing Medium during his journey. It motivated students to come up with such unique ideas as start up.

Ms Anu Poplay stalked anout her unique product Designer Umbrellas which suits the users personality. She talked about her journey from a Fashion Designer to starting with this unique concept business. She also talked about using Instagram and Facebook Ads to sell her products.

Mr Rohan Dalmia and Mr Vinit Parekh talked anout their companies doing Digotal marketing for Varios companies. They talked about the future in Digital Marketing and Career in the same.

The session was hosted by Dr Sarika Sagar, Prof Sneha Thakkar, Prof Mayura Patil, Vote of Thanks was given by Prof Rajesh Valeja.

The brochure of the program was designed by SYBMS Student Sachin Yadav

The session was a very interactive session and was thoroughly enjoyed by students

Total number of students attended the session: 100



Mr Rohan Dalmia addressing Students



Mr Vinit Parikh Addressing Students

Attendance:

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18.	AKSHAY.S. Kurhade	M	8828293659			
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46.	Sneha Ghone	F	9324635712			aldr.
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